What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. When sorting Kicker campaigns by category, the data shows that the most successful campaigns fell in the following categories: Theatre, music and film & video. Theatre had the highest number of successful campaigns but also had the highest number of failed campaigns.
2. When sorting by sub categories, the data shows that campaigns for plays had both the highest success and fail rates. 412 of the 671 campaigns for plays succeeded in reaching their goal. The remaining 250 campaigns for plays failed.
3. When sorting by date, May had the highest number of successful campaigns across all years. April had the highest number of failed campaigns across all years. 2015 was the most active year for campaigns: peak number of successful (567) and failed (527) campaigns.

What are some of the limitations of this dataset?

1. Because the dates go up to 2017, it doesn’t account for the live campaigns that may have changed states.
2. 3038 of 4021 campaigns were started in the US.
3. The categories and subcategories may not offer perfect fits for all campaigns.

What are some other possible tables/graphs that we could create?

1. Sort by campaign state and length of campaign
2. Sort by campaign state and country
3. Sort by campaign state and number of backers